



# BUSINESS CLIMATE SURVEY FOR SWEDISH COMPANIES IN AUSTRALIA 2025

A REPORT FROM TEAM SWEDEN IN AUSTRALIA

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## KEY CONTRIBUTORS TO THIS REPORT

Business Sweden in Australia

Swedish Australian Chamber of Commerce

Embassy of Sweden in Australia

# FOREWORD

Australia has firmly established itself as a leading global economy, ranking as the 13th-largest in the world. Despite accounting for just 0.3 per cent of the world's population, Australia contributes 1.7 per cent to global economic output.

Australia's economy exhibits characteristics similar to a developing economy in terms of growth dynamics while maintaining the traits of a mature, high-income nation. It ranks 10th globally in GDP per capita and holds the second-highest median wealth, just behind Luxembourg. Notably, Australia experienced an unprecedented recession-free period spanning nearly 29 years, from 1991 until the COVID-19 pandemic-induced downturn in 2020. Yet, between 2019 and 2024, the Australian economy grew by approximately 11.2 per cent, outpacing the advanced economy average of 7.8 per cent. This performance matches the United States, with more than double the growth in the Eurozone and more than three times that of the UK. Looking ahead to 2029, Australia is expected to continue outperforming its peers, supported by strong trade relationships with key partners such as China, India, and ASEAN economies.

Australia is characterised as a resource and service economy, and over 90 per cent of exported goods are of a commodity type. Meanwhile, around 50 per cent of imported goods are manufactured products, making it an attractive export market for industrialised nations. This is further enforced by a low number of domestic MNCs. The lack of domestic manufacturing incumbents has resulted in a market that is 100 per cent open and addressable for international entrants.

Australia is one of the largest economies in the Asia-Pacific (APAC) region. Its economy rivals that of South Korea, a fact that is often overlooked. Even at the state level, Australia's economic strength stands out. Gross State Product (GSP) figures are comparable to those of entire developed nations. New South Wales, the country's top-performing state, has a GSP on par with Denmark, while Victoria, the second-best-performing state, has a GSP similar to that of Singapore.

Looking ahead, our responding companies show optimism, highlighting strong and consistent growth underpinned by a robust, diversified economy. More than 80 per cent had a positive outlook with stable or growing turnover and profitability for their Australian businesses.

We hope the insights in this year's report will support your strategic decisions for the year ahead. Please don't hesitate to contact any member of Team Sweden with feedback, questions, or suggestions. We are committed to supporting the Swedish business community in Australia.

Finally, we extend our sincere thanks to all participating companies and respondents. Your contributions are critical to ensuring that Swedish business interests are well-understood and represented.

# ~150

## Swedish-owned companies operating in the Australian market

### Business Climate

# 80%

of Swedish companies perceive a positive or neutral business climate in Australia

### Industry Profitability

# 70%

of Swedish companies expect their industry turnover to increase

### Investments

# 80%

of Swedish companies plan to increase or maintain their investment levels in the next 12 months

### Brand Sweden

# 90%

of Swedish companies in Australia consider Brand Sweden beneficial for their business

Local success factors	Local conditions with high satisfaction	Local conditions with the least satisfaction
<ul style="list-style-type: none"> <li>Strong local partnerships and relationships</li> <li>Innovative and technical leadership accustomed to Australian preferences</li> <li>Local sales network and aftermarket infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>High personal safety</li> <li>Strong service providers</li> <li>Advanced suppliers</li> </ul>	<ul style="list-style-type: none"> <li>High-mid corporate taxation</li> <li>Challenging labour market marked by an ongoing war for talent</li> <li>Low digitalisation</li> </ul>

Sustainability considerations	Corruption	Human rights and labour rights
<h1>75%</h1> <p>of respondents believe environmental considerations are a factor in their customers' purchasing decisions</p>	<p>Australia is ranked 10th globally on Transparency International's Corruption Perceptions Index, reflecting a low level of perceived corruption.</p>	<p>Human rights and labour rights violations are not a significant concern in Australia.</p>



# ABOUT THE SURVEY

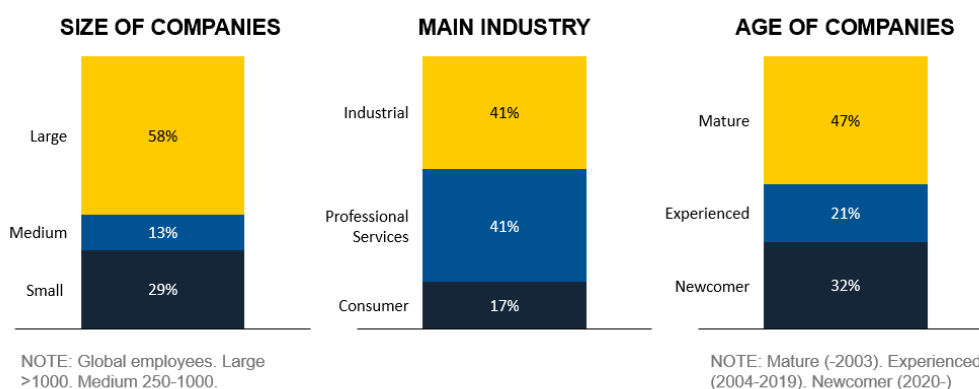
## The majority of survey respondents are large companies

Launched in 2020 as a global initiative by Team Sweden, the Business Climate Survey serves as an important tool that provides insights from Swedish companies on the business environment across markets globally. Drawing on insights from Swedish enterprises that have established their presence in the local market, the survey maps the opportunities and challenges encountered by Swedish companies in their respective markets.

Australia remains an important export market for Sweden, being the sixth largest export market outside Europe, trailing only the USA, China, Canada, Japan and India. It is estimated that around 150 Swedish-owned companies are operating in the Australian market, many of which consider Australia as a top-five market globally, having a significant and long-lasting operational footprint in the market. Business Sweden estimates that Australia is the third most important market outside Europe for present companies, considering its contribution to their global sales.

The survey was conducted by Team Sweden in Australia between February and March 2025. With the joint efforts of Business Sweden, the Embassy of Sweden in Australia, and the Swedish Australian Chamber of Commerce, 47 responses were collected.

Approximately 29 per cent of the respondents represent small enterprises with a global employee size of less than 250 employees. Medium-sized enterprises with 250-1000 employees and large-sized enterprises with more than 1,000 employees account for 13 per cent and 58 per cent of respondents, respectively. When considering industry composition, results are segmented into three principal categories: industrial, professional services and consumer goods, with an equally large share of companies (41 per cent of respondents) active in professional services and consumer goods. In addition, most of the companies have been active in the Australian market long enough to be considered either mature (47 per cent of respondents) or experienced (21 per cent). About a third (31 per cent of respondents) are newcomers to the market, having established in Australia in 2019 or later.



Please note that this report reflects conditions up to early 2025, prior to recent global trade shifts and tariff changes that may impact Australian trade, costs, and business sentiment.

# ECONOMIC OUTLOOK

## Australia set for steady growth in 2025 as inflation eases and investment accelerates

Despite having a population of only around 26 million, Australia ranks among the world's largest economies, comparable in size to South Korea. According to the IMF, Australia's GDP in 2024 exceeded USD 1.7 trillion, placing it among the top 15 global economies. Prior to the COVID-19 pandemic, Australia experienced an extraordinary 29-year streak of uninterrupted economic growth, making it one of the longest periods of sustained expansion in modern economic history.

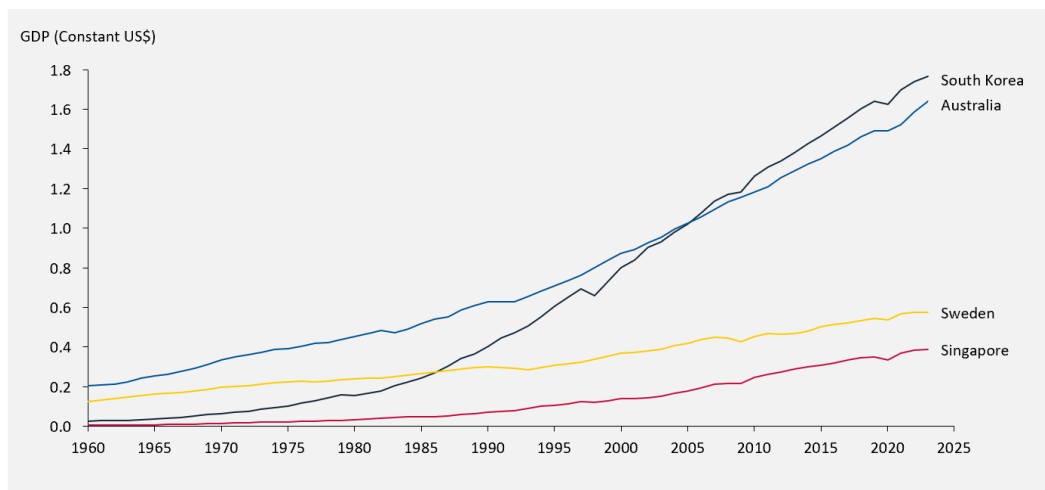
Australia's economic outlook for 2025 is positive, with steady growth and improving financial conditions. The Reserve Bank of Australia (RBA) has reduced the cash rate to 3.85 per cent, marking the second rate cut this year, as inflation returns to the target range of two to three per cent. This monetary easing aims to support economic activity and provide relief to both households and businesses. The RBA projects GDP growth of 2.1 per cent for 2025, reflecting a resilient economy amid global uncertainties.

The labour market remains robust, with unemployment expected to rise slightly to 4.2 per cent by year-end, still within the full employment range of four to five per cent. Wage growth continues, supporting consumer spending and confidence.

Government initiatives, such as the 'Future Made in Australia' policy, are set to enhance the domestic manufacturing and sustainable energy sectors. This includes significant investments in green hydrogen, solar panel manufacturing, and critical minerals processing. These strategic investments aim to diversify the economy, create jobs, and enhance long-term growth prospects.

Overall, Australia's economic fundamentals remain strong, positioning the country well for continued prosperity in 2025 and beyond.

### GDP GROWTH COMPARISON WITH AUSTRALIA AND SELECTED MARKETS



NOTE: Constant 2015 USD  
SOURCE: World Bank Data, 2025

## 74% of the surveyed Swedish companies reported a profitable year in 2024

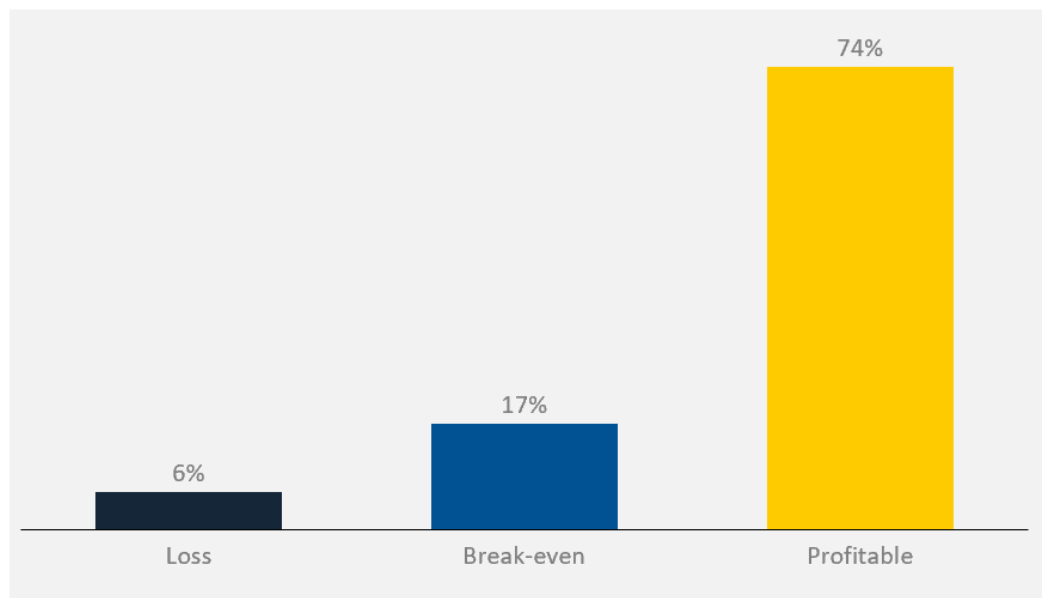
Australia remains a lucrative market for most Swedish companies, with 74 per cent of respondents reporting a profitable year in 2024. An additional 17 per cent broke even, while only 6 per cent reported a loss. These results reinforce Australia's position as a growing economy with limited domestic competition, high price levels, and a generally favourable business environment.

Breaking down financial results by company size, 88 per cent of large companies reported profitability. Among medium-sized companies, 33 per cent reported profits, another 33 per cent broke even, 17 per cent reported a loss, and the remaining respondents chose not to disclose their financial outcomes. Small companies showed relatively strong performance, with 69 per cent reporting profits, 23 per cent breaking even, and eight per cent reporting a loss.

Across sectors, the consumer industry led in profitability, with 86 per cent of respondents reporting positive financial results. This was followed by the industrial sector at 76 per cent and professional services at 71 per cent.

When considering the relationship between the length of time that companies have been established on the market and their financial performance, a significant portion of mature enterprises (95 per cent) reported profitability, with the remaining five per cent reporting break-even performance. As perhaps to be expected, newcomer enterprises faced greater challenges, with 13 per cent reporting negative performance and 47 per cent profitable financial results, while 70 per cent of experienced firms maintained profitability.

### HOW WOULD YOU DESCRIBE YOUR COMPANY'S FINANCIAL PERFORMANCE IN AUSTRALIA IN THE PAST YEAR?



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

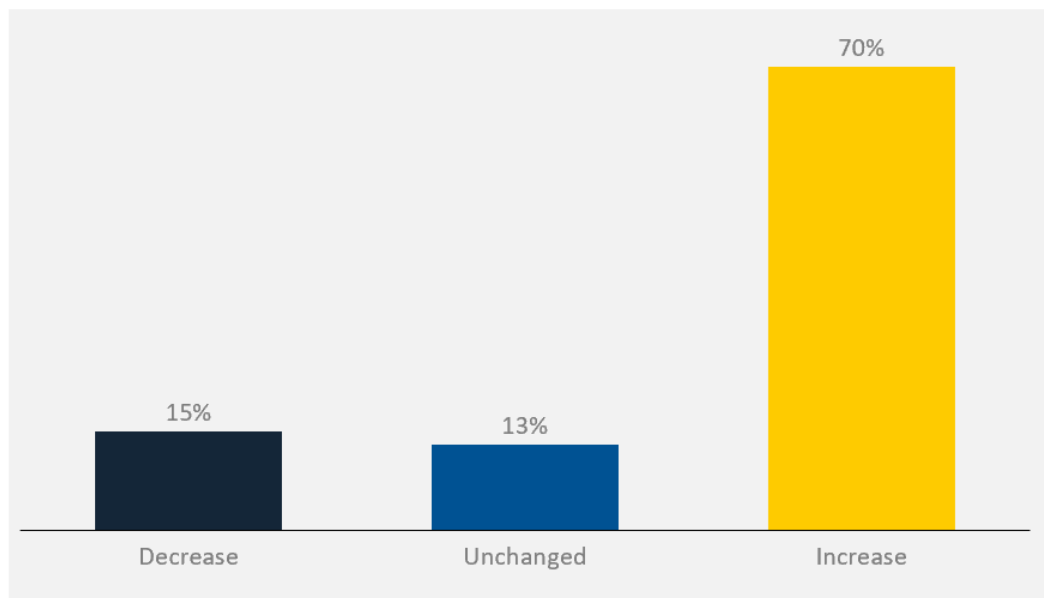
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

## Most of the companies expect increased industry turnover in the coming 12 months

More than two-thirds (70 per cent) of respondents anticipate a positive development in industry turnover over the next 12 months. In contrast, 15 per cent expect a decline, while 13 per cent foresee no significant change.

Findings are relatively consistent across the medium and large company sizes, with 83 per cent of medium and 77 per cent of large enterprises anticipating an increase in industry turnover. Among the small firms, 62 per cent expect increased industry turnover. However, the small firms make up the majority who project a significant increase in turnover. Across different sectors, the industrial sector showed the highest anticipation for a significant turnover increase in the next 12 months. However, expectations in the professional services sector are less optimistic, with 24 per cent of respondents foreseeing a decrease in industry turnover.

### COMPARED TO THE DEVELOPMENT IN THE PAST 12 MONTHS, WHAT ARE YOUR EXPECTATIONS FOR THE COMING 12 MONTHS FOR YOUR INDUSTRY IN AUSTRALIA REGARDING TURNOVER?



NOTE: Decrease and increase represent aggregations of slight/significant development changes. The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

SOURCE: Business Climate Survey for Swedish companies in Australia 2025.



## The majority of respondents will either increase or maintain the same level of investment in Australia

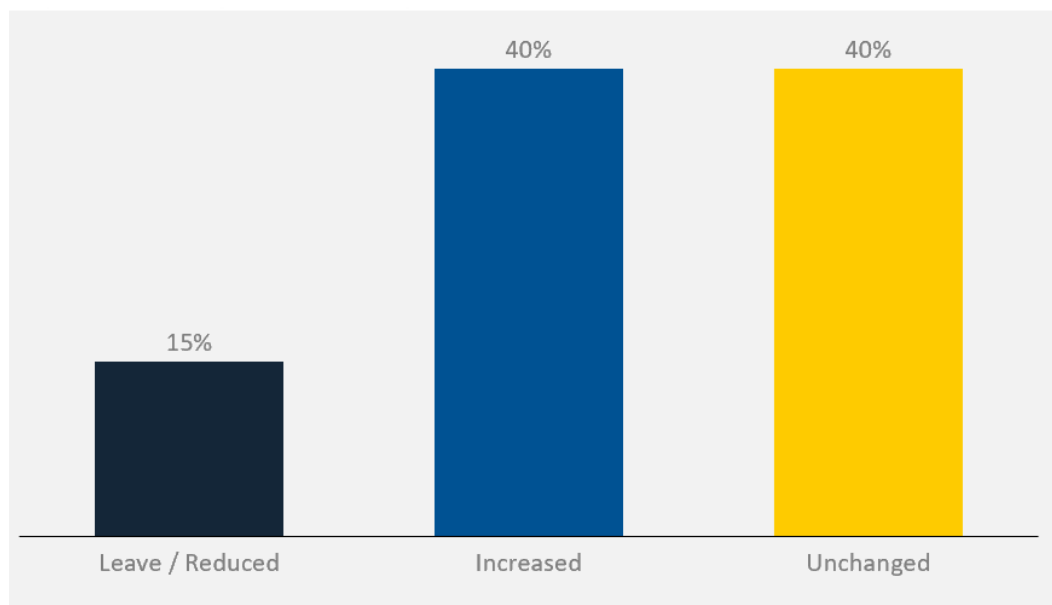
When asked to evaluate their investment plans in Australia in the coming 12 months, 40 per cent of enterprises indicated that they plan to increase investment levels. The same percentage of enterprises reported that their investments in the market will remain unchanged. A smaller share (15 per cent) of respondents are considering decreasing investments.

When asked about their investment plans in Australia over the next 12 months, 40 per cent of enterprises indicated an intention to increase their investment levels. An equal proportion reported that their investment would remain unchanged, while a smaller share, 15 per cent, expect to reduce their investment in the market.

The industrial segment is characterised as the sector most inclined to increase investments, whereas the consumer segment has the highest proportion of firms (43 per cent) that are considering reducing investments.

Fifty per cent of experienced firms plan to increase investment, and around 40 per cent of both mature and new entrants expressed similar intentions. On the opposite end of the scale, around 20 per cent of the experienced and mature firms are planning to significantly reduce investments.

### WHAT ARE YOUR COMPANY'S INVESTMENT PLANS FOR THE COMING 12 MONTHS IN AUSTRALIA, COMPARED TO THE PAST 12 MONTHS?



NOTE: 'Reduced' and 'Increased' represent aggregations of slight/significant development changes. The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.  
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

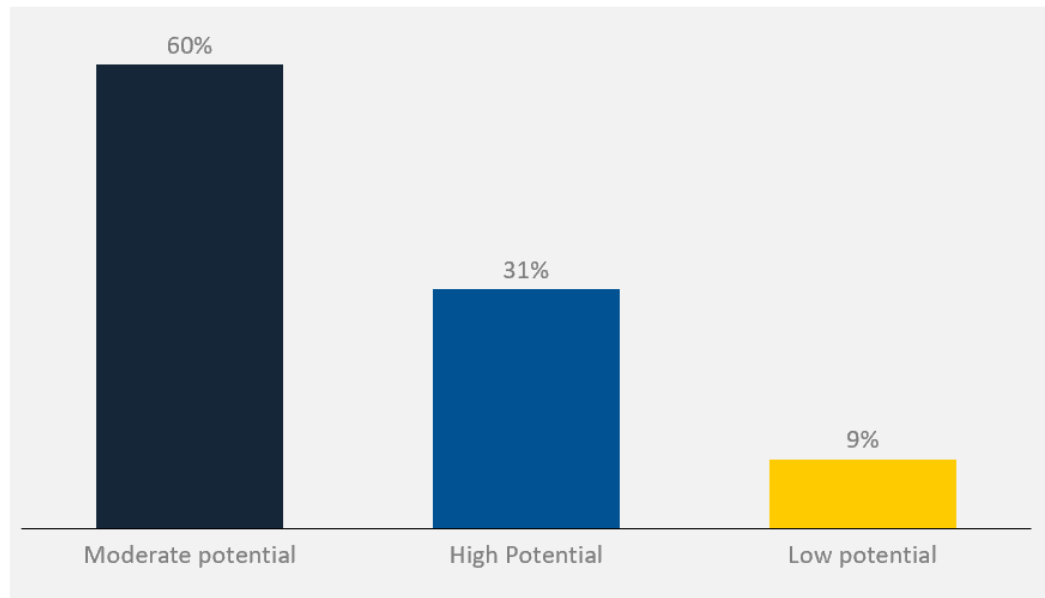
## 91% of Swedish companies expect to further consolidate or grow market share in Australia

Survey responses reflect a broadly confident outlook among Swedish firms, with a combined 91 per cent of Swedish firms reporting growth potential in Australia over the next 12 months, with 60 per

cent seeing moderate potential and 31 per cent identifying high potential to increase their market share.

Only nine per cent of firms see limited potential, indicating that downside risks are not widely anticipated.

**WHAT IS THE POTENTIAL FOR YOUR COMPANY TO INCREASE ITS MARKET SHARE IN AUSTRALIA OVER THE NEXT 12 MONTHS?**



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

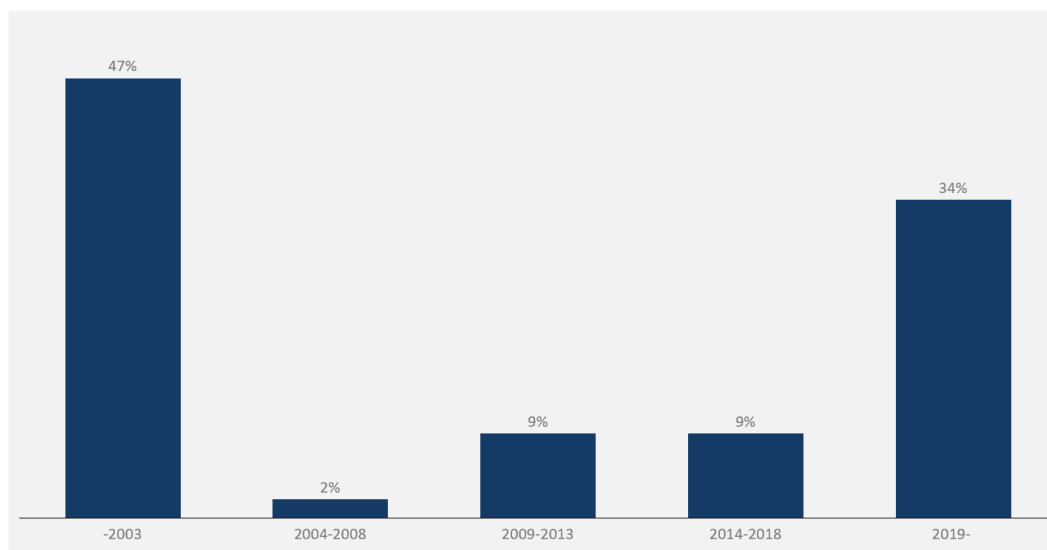
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

# THE MARKET

## Swedish firms continue to recognise the growth opportunities in the Australian market

The survey highlights the broad appeal of the Australian market for Swedish companies, with respondents representing over fifteen different industries. The largest share (15 per cent) operates within IT and electronics, followed by 13 per cent in the 'Other' category. Healthcare and pharmaceuticals, as well as retail and wholesale, each account for 11 per cent of respondents. In terms of market presence, nearly half of the companies (47 per cent) have operated in Australia since before 2002. While there is a moderate presence of firms established between 2004 and 2018, a notable 34 per cent have entered the market since 2019, underscoring the continued relevance and adaptability of Swedish businesses in Australia's evolving commercial landscape.

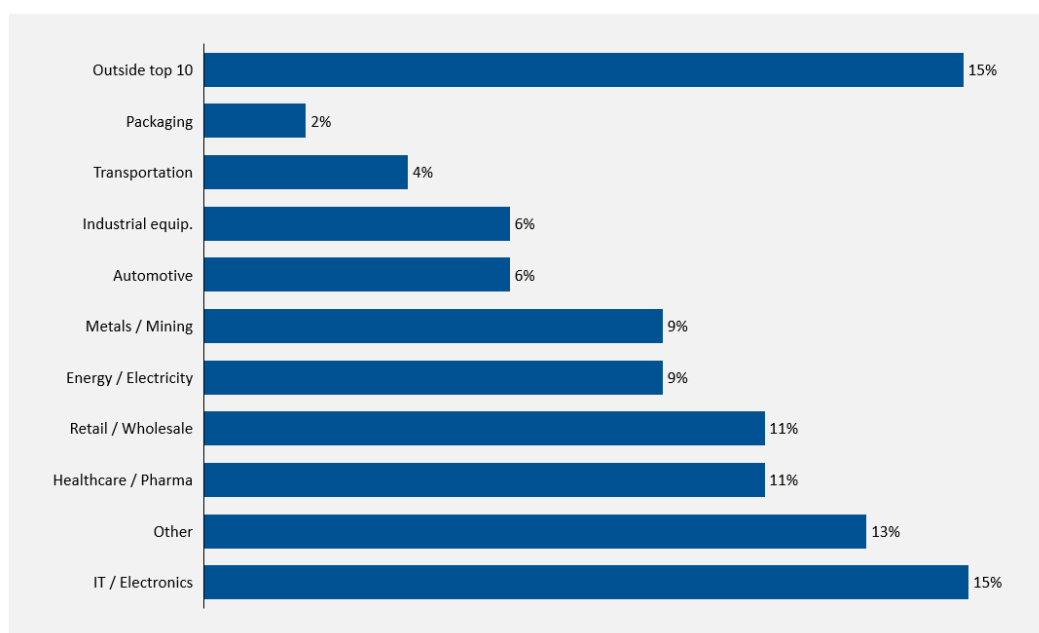
### IN WHAT YEAR DID YOUR COMPANY ESTABLISH OPERATIONS IN AUSTRALIA?



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

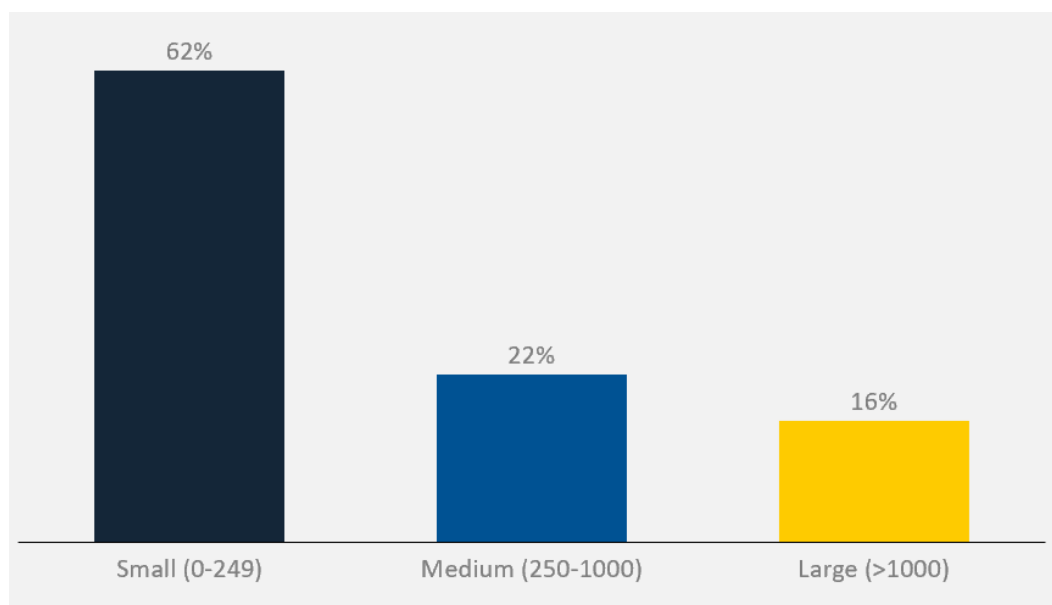
### WHAT IS YOUR COMPANY'S MAIN INDUSTRY IN AUSTRALIA?



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

### SWEDISH FIRMS' LOCAL NUMBER OF EMPLOYEES IN AUSTRALIA IN 2025



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

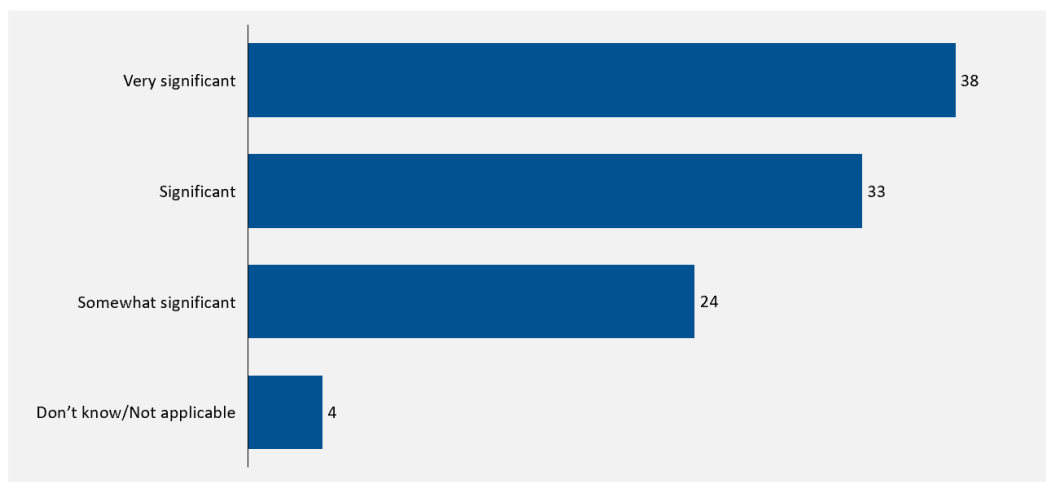
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

## Australia is a core market for Swedish firms operating in Asia-Pacific

Survey results highlight that a majority of Swedish firms regard their Australian operations as highly significant when compared to their broader activities across the APAC region. Thirty-eight per cent of respondents classified their Australian operations as “very significant”, while an additional 33 per cent described it as “significant”, bringing the total to 71 per cent.

A further 24 per cent of firms consider Australia to be “somewhat significant”, reinforcing the idea that it plays at least a supporting role across a wide range of business models. Only four per cent reported either “not applicable” or “uncertain” regarding the significance of their Australian operations – suggesting that for nearly all Swedish companies engaged in the region, Australia carries strategic weight.

### HOW SIGNIFICANT ARE YOUR AUSTRALIAN BUSINESS OPERATIONS COMPARED TO THOSE IN THE APAC REGION?

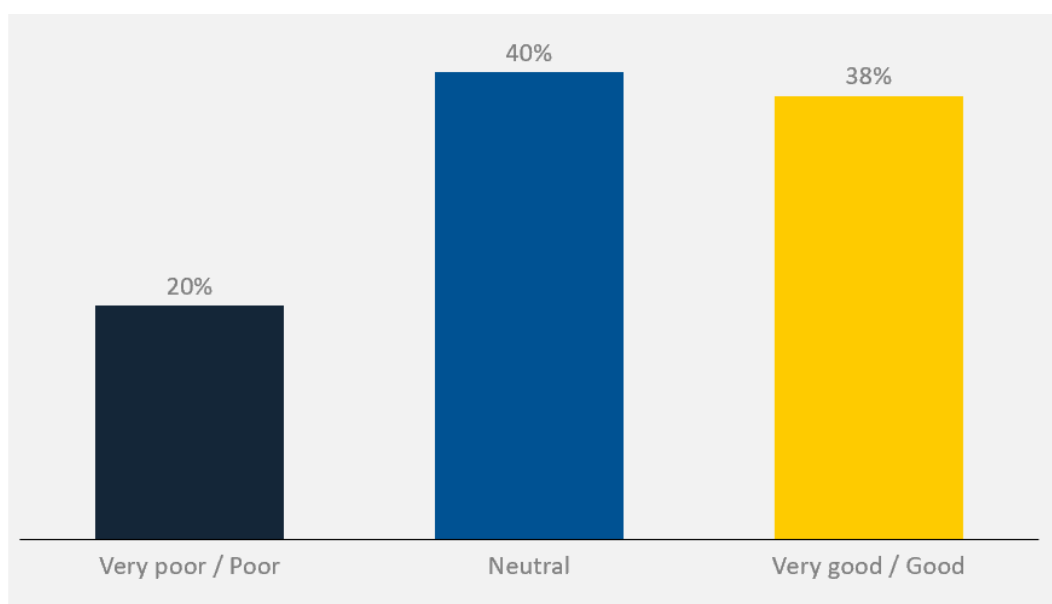


## The perception of the business climate in Australia is primarily neutral and positive

The survey reveals that Swedish companies primarily view the business climate in Australia as neutral, with 40 per cent of respondents indicating this perspective. A further 38 per cent expressed a positive outlook, while 20 per cent reported a negative view of the current business environment.

In terms of business climate perceptions, 50 per cent of those rating the climate as very good or good were from the industrial sector, with the remainder from professional services. Notably, the consumer sector dominated the neutral and negative sentiment categories, accounting for 71 per cent of neutral responses and 29 per cent of poor or very poor perceptions.

### HOW DO YOU PERCEIVE THE CURRENT BUSINESS CLIMATE IN AUSTRALIA?



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

SOURCE: Business Climate Survey for Swedish companies in Australia 2025.



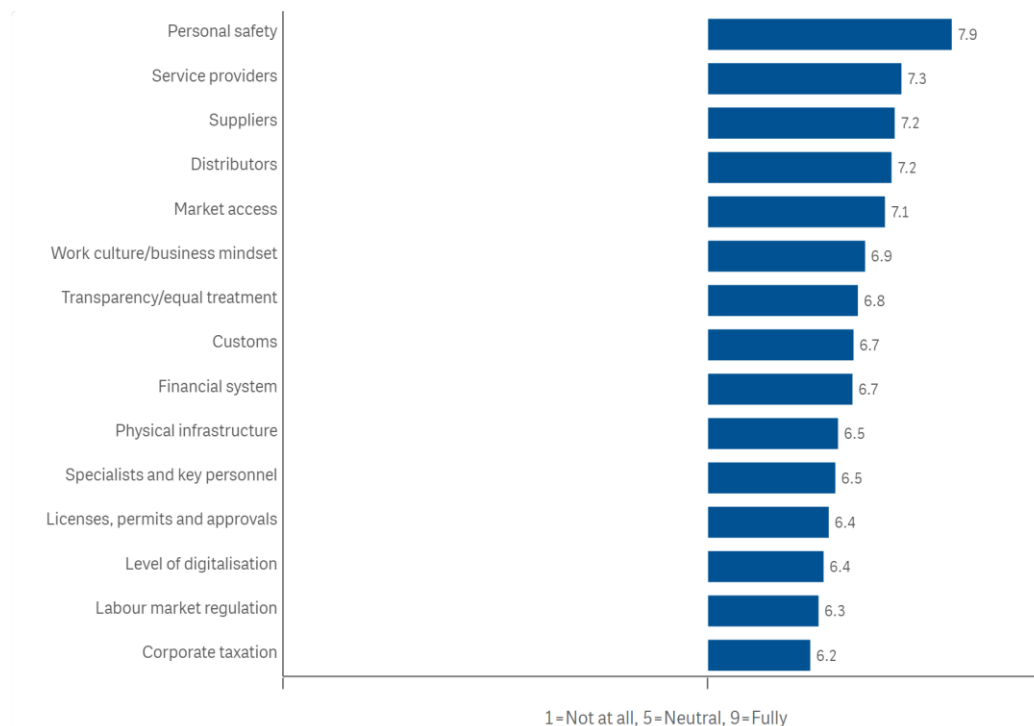
## Most market conditions are perceived as favourable in Australia

When evaluating how well the Australian market meets the needs of Swedish companies, it is notable that several of the highest-ranked conditions, such as the availability of suppliers, distributors, and service providers, are essential to establishing successful partnerships. These results reflect the strong and growing commercial ties between Swedish and Australian stakeholders. The most positively ranked factor was personal safety, underscoring Australia's reputation as a stable and secure environment for both business operations and employees.

While no condition was rated negatively overall, corporate taxation and labour market regulation were identified as the areas least aligned with company needs. These concerns are particularly relevant in light of the continued leadership of the Australian Labor Government following the most recent federal election. The Albanese administration has maintained a policy platform focused on strengthening workers' rights, increasing transparency in labour practices, and supporting wage growth, measures which, while aimed at fairness and inclusivity, may lead to increased compliance costs for employers. Additionally, while Australia's corporate tax rate remains at 30 per cent for large businesses (25 per cent for small to medium enterprises), there has been little movement toward reduction and calls for greater corporate contribution to public services remain prominent in political discourse.

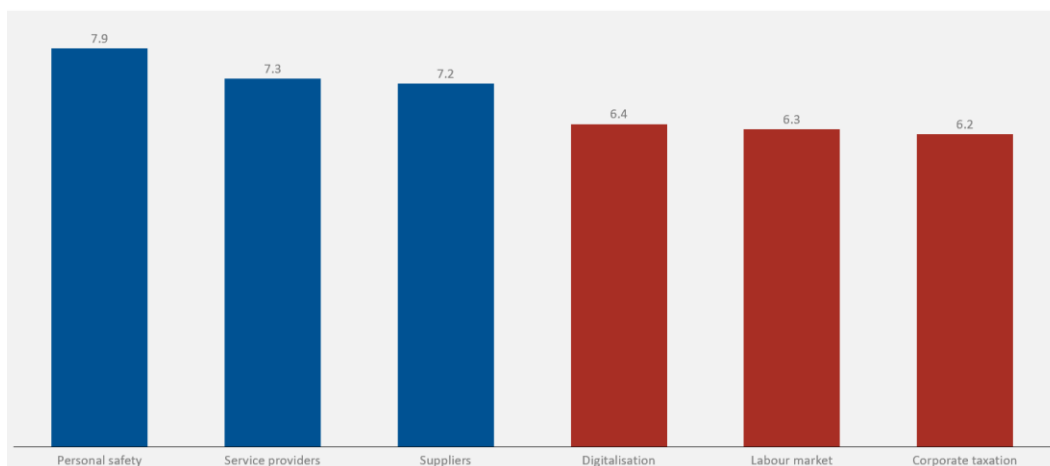
As the Labor Government continues to implement its industrial relations agenda, including reforms such as multi-employer bargaining, increased scrutiny of casual employment, and expanded union engagement, Swedish companies may face tighter regulatory frameworks and higher operational costs in managing local labour. While these changes aim to create a more equitable labour market, they may also require companies to adapt their HR strategies and invest more in compliance and workforce management.

### HOW WELL DO THE FOLLOWING CONDITIONS MEET THE NEEDS OF YOUR COMPANY IN AUSTRALIA?



NOTE: The number of respondents for this question was 47. "Don't know / Not applicable" responses are included but not shown in this figure.

SOURCE: Business Climate Survey for Swedish companies in Australia 2025.



NOTE: The number of respondents for this question was 47. "Don't know / Not applicable" responses are included but not shown in this figure.

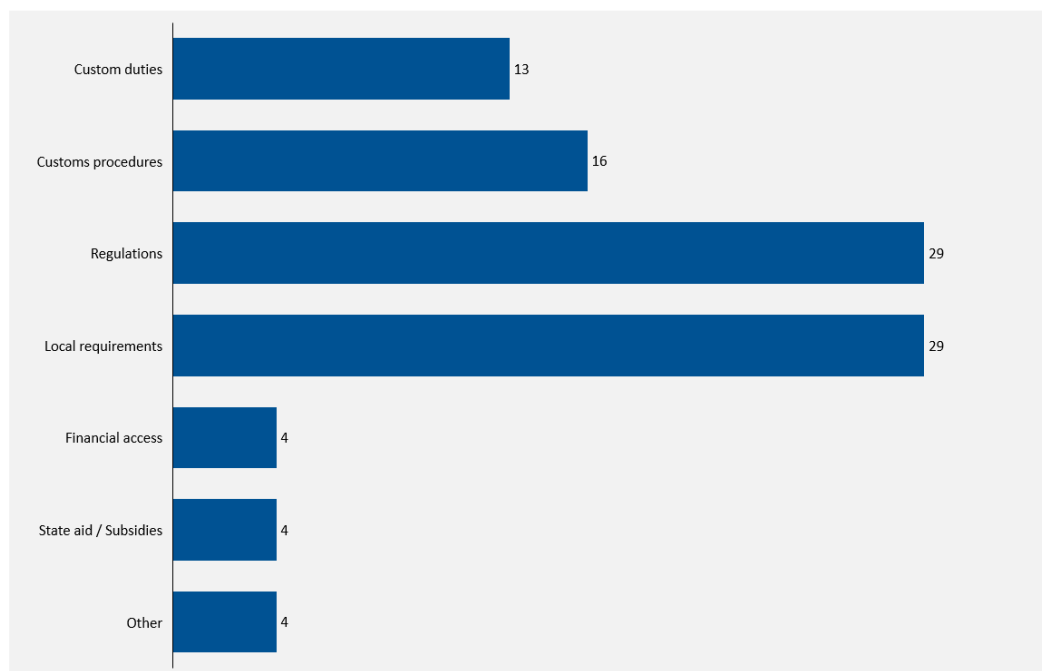
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

## Numerous trade barriers impact Swedish companies

Despite the attractiveness of the Australian market, entering and operating as a foreign enterprise can be both complex and costly. Over the past year, regulatory and local compliance requirements were among the most frequently cited challenges by respondents, with customs-related barriers also having a notably negative impact on operations. These challenges are partly explained by the geographical distance between Australia and Sweden, which complicates logistics and increases costs. Australia is also known for its stringent import regulations and high duties, all of which can create delays and added complexity. In addition, the market's extensive local requirements can be difficult to interpret, particularly for new entrants, who made up 34 per cent of survey respondents.

These issues are compounded by bureaucratic processes and a need for local certifications, making it essential for Swedish companies to invest early in local expertise and partnerships to navigate the regulatory landscape effectively. However, the anticipated conclusion of the EU-Australia Free Trade Agreement (A-EUFTA) by 2025 may help ease several of these trade barriers. The agreement is expected to reduce tariffs, simplify customs procedures, and improve regulatory transparency, developments that would directly benefit Swedish exporters and investors seeking to expand their presence in the Australian market.

**HAS YOUR COMPANY IN THE PAST YEAR ENCOUNTERED TRADE BARRIERS IN AUSTRALIA WITH A NOTICEABLY NEGATIVE IMPACT ON OPERATIONS, IN ANY OF THE FOLLOWING AREAS?**



NOTE: The number of respondents for this question was 47.

SOURCE: Business Climate Survey for Swedish companies in Australia 2025. Department of Foreign Affairs and Trade Australian Government.

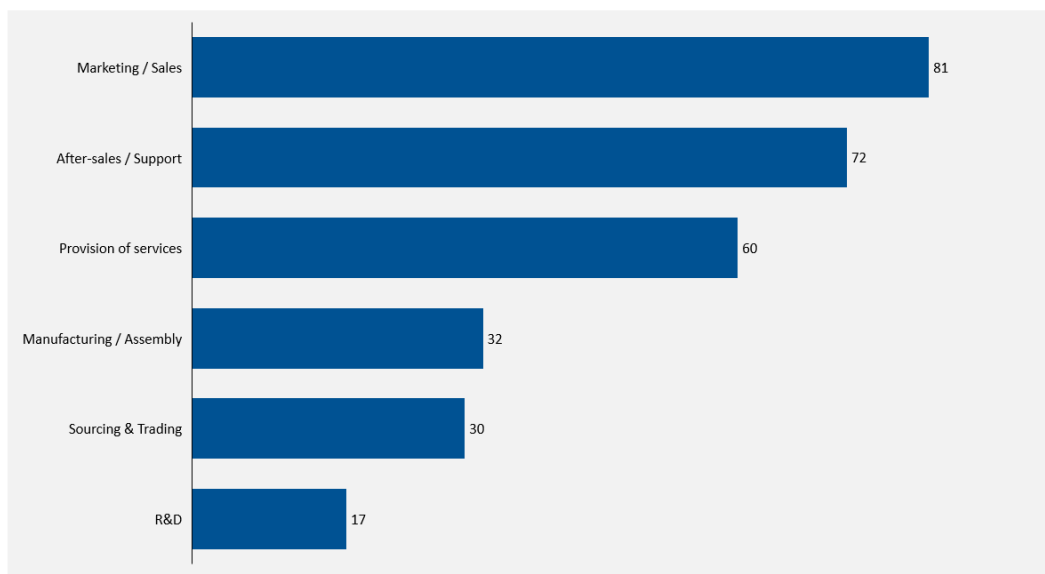
# HOW SWEDISH COMPANIES SUCCEED IN AUSTRALIA

## Sales and marketing are the key operational areas for the respondents

As expected, given the importance of market entry and brand positioning, over 80 per cent of respondents prioritise marketing and sales in their Australian operations. Significant attention is also given to after-sales support (72 per cent) and service provision (60 per cent), reflecting a strong focus on customer engagement and lifecycle support.

By contrast, functions such as manufacturing, sourcing and trading, and research and development are cited by fewer than 30 per cent of companies. This indicates that Swedish firms are investing less in establishing local production or design capabilities, instead concentrating on commercial and customer-facing functions. This reflects the broader context of the Australian market, where high labour costs and geographic isolation limit large-scale manufacturing, and business-led R&D remains relatively underdeveloped compared to global innovation hubs.

### OPERATIONS OF SWEDISH FIRMS IN THE MARKET



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

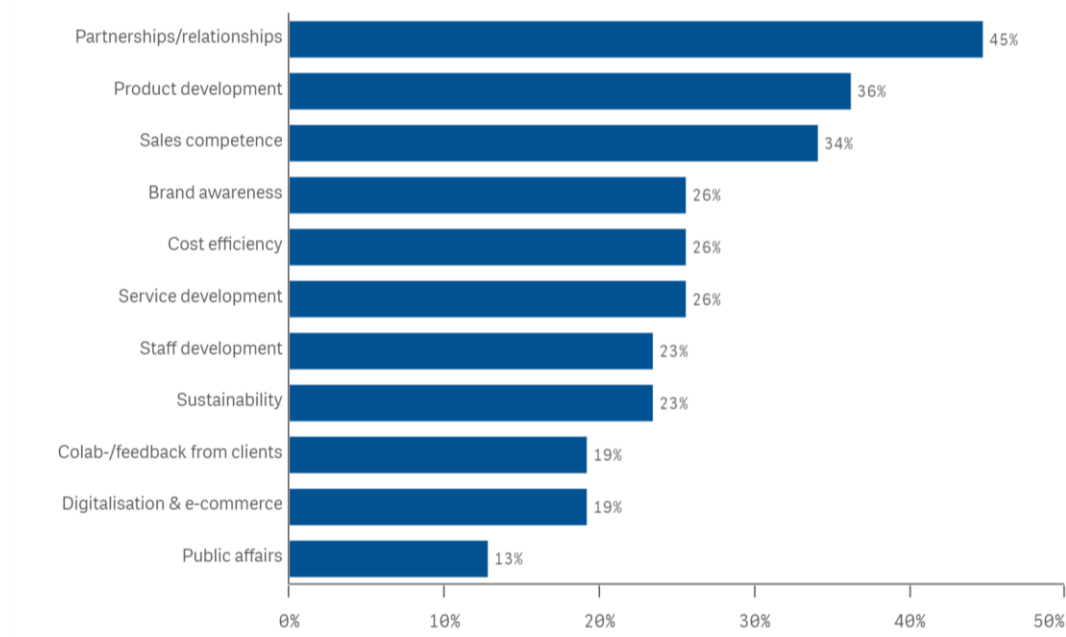
## In the Australian market, partnerships and relationships are considered the most crucial for success, followed by product development

Partnerships and relationships emerged as the most critical competitive factor for Swedish firms operating in Australia. This aligns with survey findings that highlight local conditions need to be centred around collaborative approaches. Given Australia's geographic distance, strong preference

for domestic suppliers, and a business culture that emphasises trust-based relationships, it is unsurprising that partnerships rank as the top success factor. Respondents also noted complex regulatory and local compliance requirements, underscoring the need for reliable local partners to effectively navigate the market.

Product development and sales competence were also identified as important. The emphasis on product development reflects both the competitiveness of the Australian market and its openness to innovation. Meanwhile, strong sales competence is crucial for addressing local expectations, building rapport, and operating effectively across Australia's widely dispersed geography. Together, these factors reinforce the importance of cultural understanding, local insight, and adaptability in driving success for Swedish firms.

#### TO DATE, WHICH OF THE FOLLOWING AREAS HAVE BEEN IMPORTANT IN MAINTAINING COMPETITIVENESS IN AUSTRALIA?



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

## Being Swedish adds value to firms operating in Australia

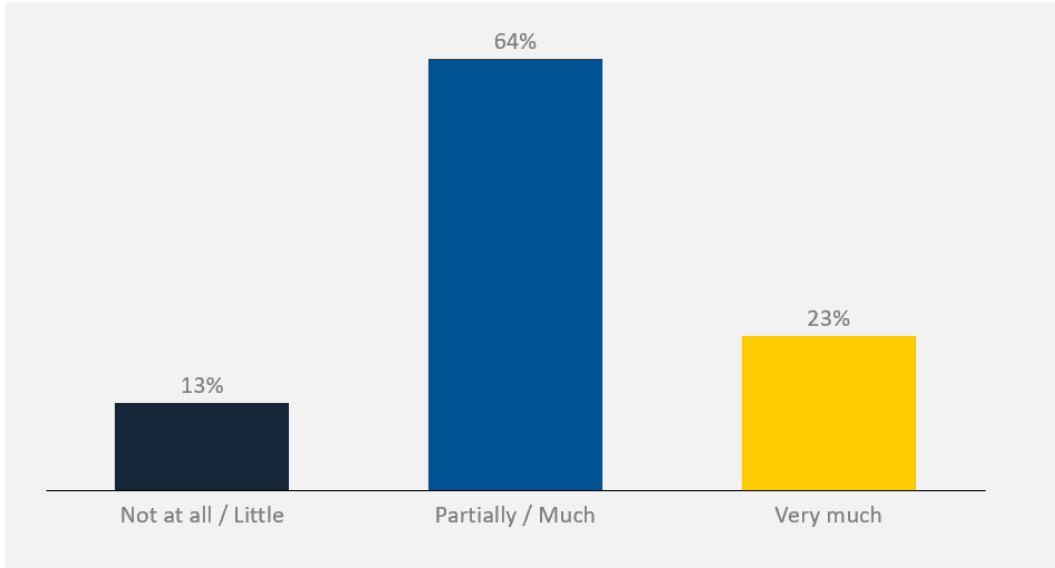
The Business Climate Survey examines how companies leverage the 'Swedish brand' in their positioning and evaluate its practical value for business outcomes. The findings show that the Swedish image is generally viewed favourably: 64 per cent of respondents stated it contributes either "partially" or "much" to their business in Australia, with 23 per cent reporting it contributes "very much". Only 13 per cent felt it contributes "little or not at all".

The analysis reveals differences in perception across company sizes. Small businesses, followed by medium-sized firms, were most likely to indicate that the Swedish brand contributes "very much" to their success, more so than large firms. That said, 83 per cent of medium-sized companies and 73 per cent of large companies reported that the Swedish brand contributes either "partially" or "much" to their business.

These results indicate that the Swedish brand is an asset for Swedish firms operating in Australia. Australian partners frequently describe Swedish companies as innovative, reliable, and aligned with

sustainable practices. The broader Swedish reputation, marked by democratic values, openness, a progressive society, strong welfare systems, and advanced technological infrastructure, reinforces this positive perception. Notably, the brand’s association with sustainability and durable, high-quality products aligns well with emerging Australian market preferences, further strengthening its relevance and appeal.

**TO WHAT EXTENT WOULD YOU ESTIMATE THAT THE “SWEDISH BRAND” CONTRIBUTES TO YOUR BUSINESS IN AUSTRALIA?**



NOTE: The number of respondents for this question was 47. “Don’t know/Not applicable” responses are included but not shown in this figure.  
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.



# ACTING SUSTAINABLY

## 75% of respondents report that Australian customers consider environmental aspects in purchasing decisions

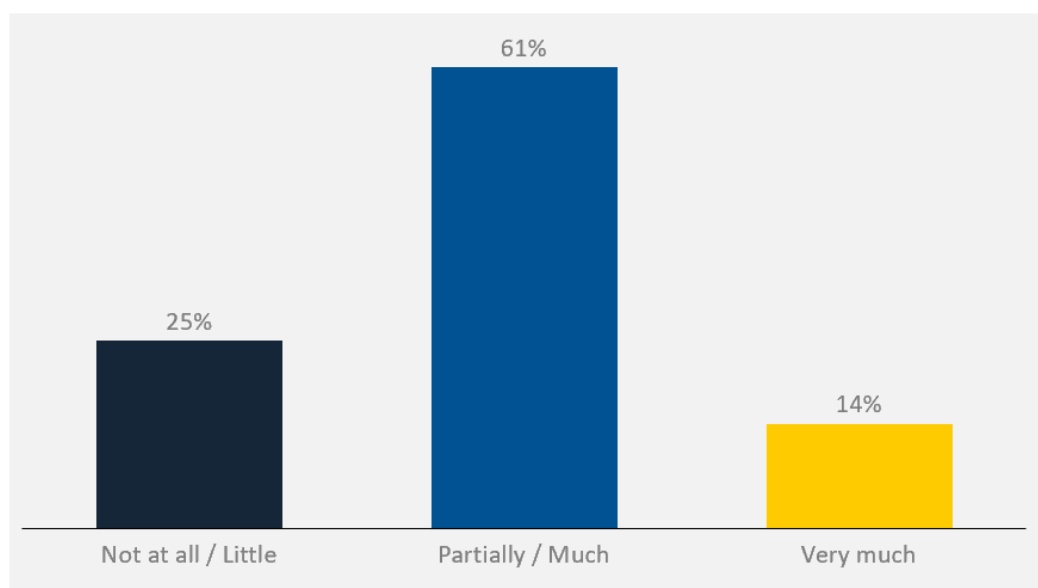
Seventy-five per cent of survey respondents reported that Australian customers factor environmental and sustainability aspects into their purchasing decisions, either partially/much (61 per cent) or very much (14 per cent). Only a quarter of respondents felt these factors were valued little or not at all. This reflects a broader shift in Australia's consumer landscape, where environmental awareness is becoming more deeply embedded in buying behaviour.

This trend is developing against a backdrop of heightened national focus on sustainability. Australia's CO<sub>2</sub> emissions per capita remain higher than in many other developed countries, which has placed the country under increased scrutiny and created momentum for green reforms. Public discourse around sustainability is growing, although some argue that inflation and economic uncertainty may have tempered consumer willingness to pay green premiums.

Nevertheless, sectors such as energy and mining are experiencing a marked push toward sustainable transformation. The rise of renewable energy projects and the global demand for 'green' critical minerals have positioned Australia to play a central role in the transition to a low-carbon economy.

As a result, companies are facing growing pressure to demonstrate environmental responsibility. This includes not only shifting internal practices but also meeting external expectations, such as obtaining sustainability certifications, complying with ESG disclosure standards, or aligning with frameworks like the Climate Active certification or the Modern Slavery Act. These bureaucratic layers, while sometimes burdensome, are increasingly becoming a baseline for operating in Australia's evolving market.

### TO WHAT EXTENT DO CUSTOMERS IN AUSTRALIA CONSIDER ENVIRONMENTAL ASPECTS OF A PRODUCT OR SERVICE IN THEIR PURCHASING DECISION?



NOTE: The number of respondents for this question was 47. "Don't know/Not applicable" responses are included but not shown in this figure.

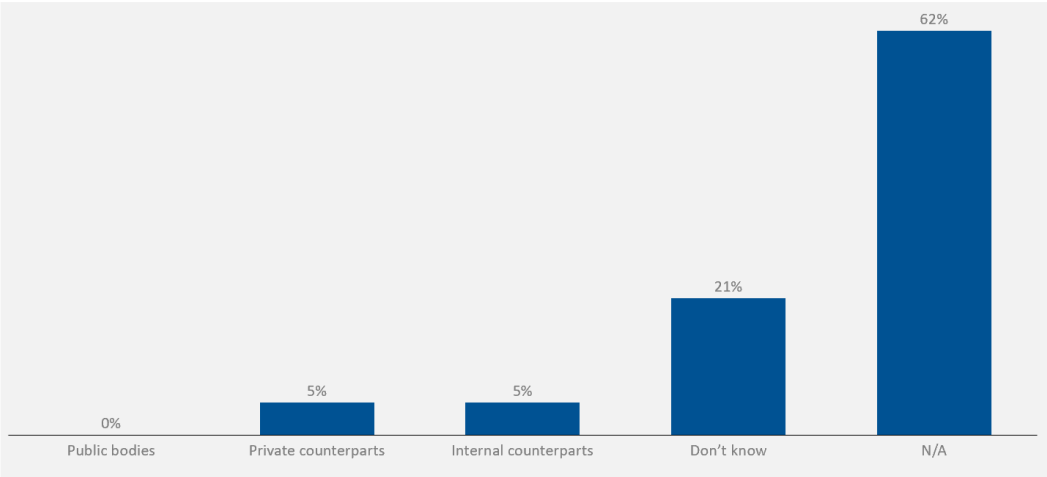
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

## The risk of encountering corruption in Australia is very minimal

According to respondents, corruption is not considered a significant issue in Australia, with most either unaware of any concerns or viewing it as not applicable to their business operations. However, a small number of respondents report on private and internal counterparts being exposed to corruption.

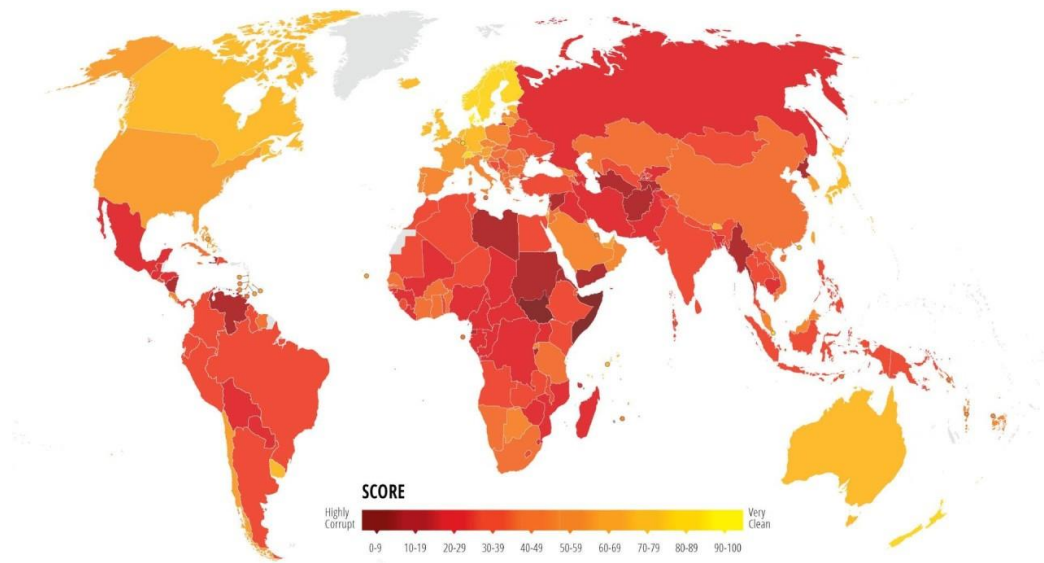
Yet, the overarching perception aligns with the 2024 Corruption Perceptions Index published by Transparency International, where Australia scored 77 out of 100 and ranked 10th globally. This marks a two-place improvement from 2023, reinforcing the view that Australia’s business environment is largely perceived as transparent and free from corruption by both business leaders and experts.

### HAS YOUR COMPANY IN AUSTRALIA BEEN EXPOSED TO CORRUPTION SUCH AS, BUT NOT LIMITED TO, ATTEMPTS OF BRIBERY OR FRAUD IN CONTACTS WITH ANY OF THE FOLLOWING AREAS?



NOTE: The number of respondents for this question was 47.  
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

## CORRUPTION PERCEPTION INDEX 2024

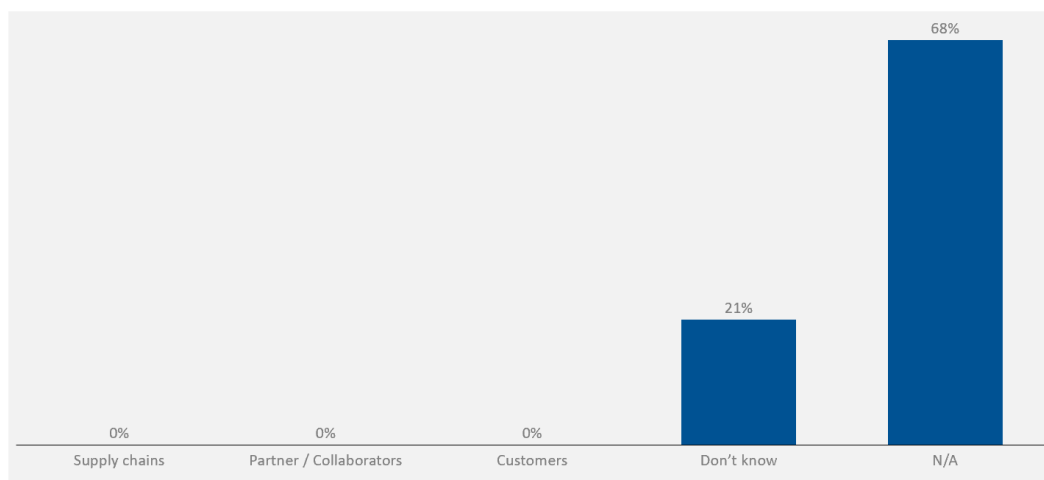


NOTE: Australia holds a score of 77 out of 100, securing the 10<sup>th</sup> position globally.  
SOURCE: Transparency International.

## Respondents express confidence in the labour rights conditions prevailing in Australia

All respondents either perceive the risk of human rights violations and/or labour rights abuse to not be applicable to the Australian context, or that they don't know. This demonstrates that human rights violations are not perceived as a significant concern, and the risk of such violations is perceived as very low.

### HAS YOUR COMPANY IN AUSTRALIA ENCOUNTERED ANY FORM OF HUMAN RIGHTS VIOLATIONS AND/OR LABOUR RIGHTS ABUSE IN CONTACTS WITH ANY OF THE FOLLOWING AREAS?



NOTE: The number of respondents for this question was 47.  
SOURCE: Business Climate Survey for Swedish companies in Australia 2025.

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