

# Indo-Swedish Automotive days

Accelerated connect with top two Indian automotive OEM's

Save the date: 28<sup>TH</sup> to 30<sup>TH</sup> April 2020 (TBC)

## Fourth largest automotive market

India is the fourth largest automotive market globally with a total production volume of 3.3 million passenger vehicles and 1.1 commercial vehicles between 2018 – 2019. In 2019, the automotive industry experienced a decline in sales due to regulatory changes, a liquidity crunch, rise in the cost of raw materials. The automotive industry is expected to recover in 2020. Indian OEM's will invest in developing electric vehicles, complying with increased emission and safety standards, offering a connected vehicle while understanding digital and analytics-driven transformation of their core business.

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*“Current phase of slowdown is temporary, and that the medium and long-term horizons look good.”*  
Vinod Aggarwal, MD & CEO, VE Commercial Vehicles

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## Flashback of 2019

In 2019, several Swedish companies met with 200 participants from 2 of the largest OEM's leading to more than 50 b2b meetings. As a result, Swedish companies have received several RFP's, and many are in the approved vendor list now.

### INDICATIVE PROGRAM OUTLINE

Day 1	Day 2 & 3
<ul style="list-style-type: none"><li>• Perspective on the automotive industry</li><li>• Workshop with industry experts</li><li>• Site visit to tier 1 supplier(s)</li><li>• Networking dinner</li></ul>	<ul style="list-style-type: none"><li>• Factory visit to two OEMs incl. exhibit area in OEM premises</li><li>• Presentations by Swedish participants</li><li>• B2B meetings with key decision makers</li></ul>

## Snapshot of target OEM's

**Tata Motors** is the largest OEM's in India ranking #1 in commercial vehicles sales (437 281 units), #5 of in passenger vehicles (101 645 units) in addition to luxury brands such as Jaguar and Landrover (JVRL) (398 790 units). The company's revenue stands at \$ 14 Bn having 2019.

**VE Commercial Vehicles Limited** is a joint venture between the Volvo Group (Volvo) and Eicher Motors Limited (EML). VE Commercial Vehicles Ltd. (VECV) comprises of four business verticals – Eicher trucks and buses, Volvo trucks India, Eicher engineering components and VE powertrain. The company is the 4<sup>th</sup> largest in CV's has an estimated \$1.5 Bn in revenue.

## Time to re-position, take it up a gear!

**Register now! The delegation will take place during April 2020**, this will be an opportunity for Swedish component manufacturers as well as other tech related companies to meet the decision makers, influencers and industry experts in India

## For more information please contact:

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