

With Business Sweden back in Ukraine, we're eager to support Swedish contribution to Ukraine's rebuilding



The war is ongoing...

- Since February 2022, the Ukrainian people have been defending their territory against Russia's full-scale military invasion. This has not only severely impacted Ukraine's economy by occupying territories, destroying infrastructure, and disrupting supply chains but has also led to a social crisis with millions of displaced persons seeking refuge abroad or within the country
- Through resolute resistance against Russia, supported by international allies, **Ukraine has managed to withstand and reclaim control of over 40% of the territories** occupied in 2022



...and there are massive needs...

- Ukraine's ongoing struggle to defend its territories showcases its commitment to European values and a strong determination to
 continue on the path towards Euro-Atlantic integration. While the effort to regain control over its territory persists, a new
 challenge emerges the task of rebuilding the unprecedented damage to energy, transport, industrial, healthcare, and
 other infrastructure, which has already exceeded USD 150 bln
- With robust support from the international community and Ukraine's willingness to cooperate, the upcoming reconstruction efforts present **significant opportunities for international businesses**. As we explore the diverse possibilities in this evolving landscape, **Sweden's crucial role in Ukraine's resurgence becomes evident, facilitating a smooth transition toward a green, digital, and inclusive economy**



...and Swedish companies have substantial opportunities to support in the rebuild of Ukraine

- Having re-established its on-the-ground presence in Kyiv in October 2023, the Business Sweden team is pleased to
 present the "Rebuilding Ukraine: Opportunities for Swedish Private Sector" guide for Swedish companies seeking
 ways to contribute their solutions and expertise to Ukraine's recovery and renewal journey
- Through **this regularly updated guide**, we aim to provide you with current information on Ukraine's economic situation and prospects, ongoing procurement opportunities, investment frameworks, and practical aspects of conducting business with Ukraine in these challenging times



Content

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- Ukraine as a Trade and Investment Destination
 - Overview of the Ukrainian economy
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Illustrative overview

Economy



Sweden in Ukraine



Damage & Needs



Key sectors



IFIs' & UN tenders I



IFIs' & UN tenders II



IFIs' & UN tenders III



Ukrainian tenders



Investment



Legal aspects

Incentives



Martial law **Business** protection



Travels to Ukraine



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Despite the effects of Russia's ongoing military aggression, Ukraine still has the potential as of Europe's largest untapped emerging economy

Ukraine Economy and Key Strengths

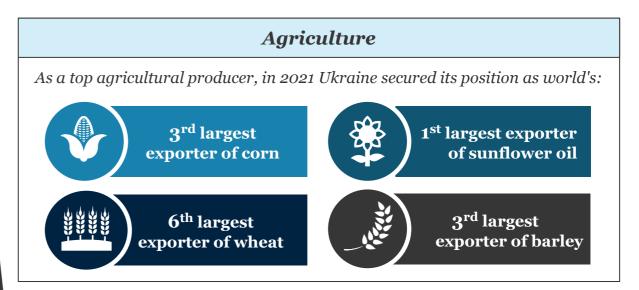
Besides the massive rebuild opportunities, Ukraine is an attractive destination for international businesses due to its...

- Strategic position as a vital hub linking Europe and Asia
- Skilled and educated labor force
- Attractive cost levels
- Substantial natural resources
- Global significance in agriculture, metallurgy, and mining industries
- Ongoing reforms to improve the business climate

The Ukrainian
economy has
fully recovered
from the shock
caused by
Russia's
invasion in
February 2022

- Key drivers of economic recovery in 2023 are the increase of government demand for goods and services related to defense, the stabilization of industrial output, and stronger performance in the agricultural sector
- In Q2, 2023, Ukraine's real GDP increased by 19,5% YoY, and this preliminary number is likely to go up further

Snapshot of Key Industries



Mining

Ukraine ranks 25^{th} *in mining globally (among 165 countries):*



6th largest producer of iron



7th largest producer of manganese



5th largest producer of titanium



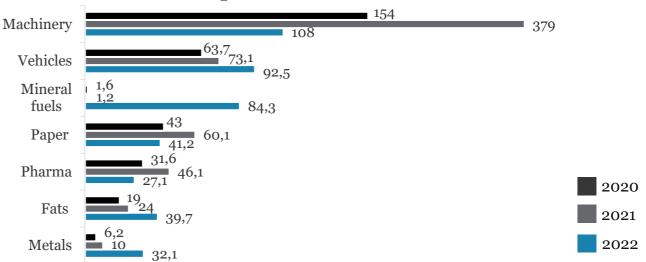
7th largest kaolin producer

Sweden and Ukraine have robust connections in terms of investment and trade, presenting ample opportunities for further collaboration

Exports & Imports between Sweden and Ukraine

- Over **80 Swedish companies** are active in the Ukrainian market as of 2023. These include companies across various sectors, including agriculture, machinery, IT, engineering, retail, automotive, and other
- With significant production base in Ukraine, Sweden stands as
 Ukraine's 12th largest FDI partner with over USD 588 mln invested into Ukraine's economy by Swedish companies as of 2023, setting up a base for further investments in the respective sectors
- Swedish exports: Swedish supplies to Ukraine include machines, equipment, paper products, vehicles, and pharmaceuticals
- Swedish imports: Ukraine, in turn, plays a pivotal role in Sweden's trade, particularly in metals, timber, furniture, chemicals, and heavy machinery. These sectors constitute another set of opportunities for further trade and investment cooperation between the countries

Sweden's exports to Ukraine, 2020-2022, USD mln



Sweden's key imports from Ukraine, 2020-2022, USD mln

Swedish companies in Ukraine, 2023

[EXAMPLES]









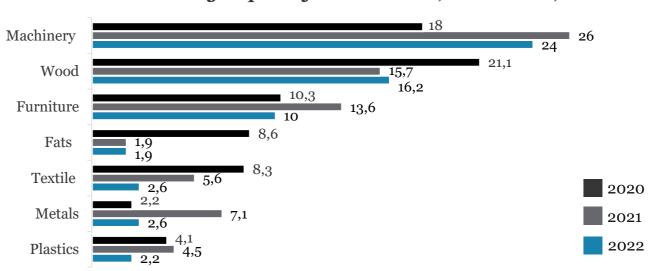










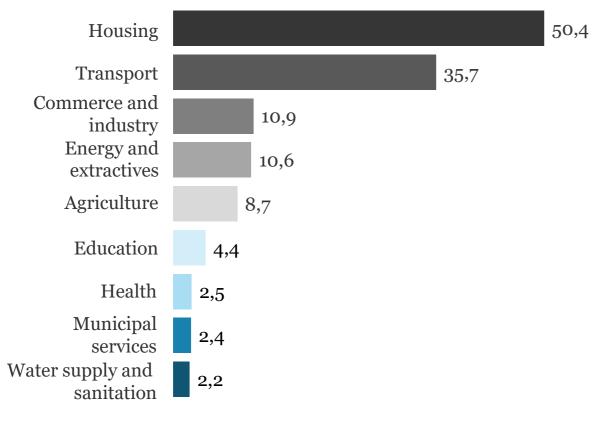


SOURCE: NATIONAL BANK OF UKRAINE, MINISTRY OF FOREIGN AFFAIRS OF UKRAINE

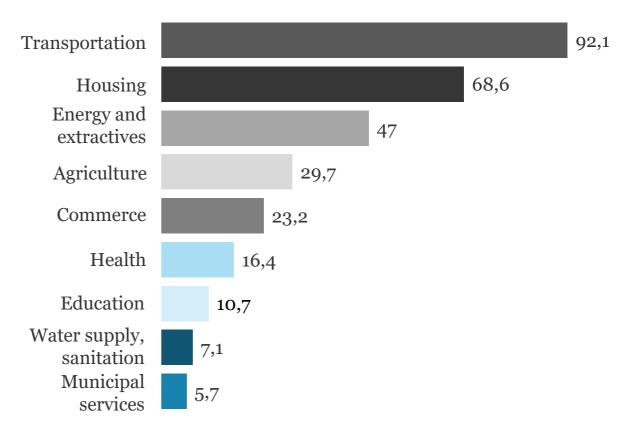
In its second year, Russia's invasion of Ukraine continues, with significant human and economic consequences

Collaborative findings from the Government of Ukraine, World Bank Group, European Commission, and United Nations (RDNA2) reveal over **USD 135 bln in direct damages from Russia's invasion** (February 2023), leading to a **29.2% GDP drop in 2022**. Despite challenges in 2022, Ukraine maintained stability and returned to growth in 2023. The estimated cost of its upcoming reconstruction for the next decade **exceeds USD 411 bln**, factoring in inflation, market conditions, surge pricing, rising insurance premiums, and a shift toward more energy-efficient and smart solutions. This represents an unprecedented private investment opportunity for Swedish businesses

Damage per key sector of Ukraine's economy (Feb 2023, USD bln)



Reconstruction needs per key sector (Feb 2023, USD bln)



SOURCE: RDNA2

As the Government of Ukraine prepares for the reconstruction, Swedish businesses may start exploring opportunities in the future priority sectors

As of November 2023, the Government of Ukraine, in partnership with the European Union, develops the Ukraine Plan to outline the country's recovery and development vision for the next four years. The Plan will be executed within the framework of the EU's Ukraine Facility program, which has earmarked EUR 50 bln in financial support over a four-year period

Key sectors for Ukraine's post-war reconstruction (Ukraine Plan)

Main pillars of EU's Ukraine Facility Program







Agro-industrial complex



"Green" steel



Critical materials



IT and telecom



Machine industry



Transport and logistics

Pillar 1 Support to Ukraine Plan

- · Grants and loans
- Support to EU-integration reforms, recovery, reconstruction, modernization and urgent financial needs

Pillar 2 Ukraine Investment Framework

- De-risking mechanisms
- · Support to Ukraine's private sector

Pillar 3 Assistance Programs

- Technical assistance to the Governments of Ukraine
- Authorities' capacity building
- Support to civil society

Swedish companies can make a substantial contribution to Ukraine's reconstruction through participation in international and local tenders

- In 2023, the **European Union and over 20 individual countries offer financial support to Ukraine**, including donor funding for IFIs and UN agencies procuring works, goods, and services to address immediate needs and reconstruction via their respective procurement platforms
- With the direct aid to Ukraine's budget exceeding USD 38 bln in 2023, Ukrainian government entities and state-owned enterprises conduct numerous reconstruction-related tenders via the public electronic procurement system Prozorro
- As **both international and local tenders are open to international participation**, Swedish companies can contribute to the rebuilding of Ukraine by providing sustainable solutions, technology, or participating in projects through respective procurement opportunities

Key international procuring entities











Key Ukrainian procuring entities













SOURCE: NATIONAL BANK OF UKRAINE, MINISTRY OF FINANCE OF UKRAINE

Procurement opportunities of IFIs and UN agencies can be utilized through a step-by-step approach





NEFCO



1. Identify procuring organizations by sectors

Energy supply, housing, logistics, winterization

Energy supply, railway transportation, energy efficiency, municipal transportation, and roads

Water resource management and energy efficiency

Housing, energy efficiency, and energy supply

2. Find Tender Opportunities

World Bank <u>website</u> > Browse Contract Awards and Notices by Country > Ukraine EBRD Client E-Procurement <u>Portal</u> (ECEPP) > Procurement Notices > Keywords: Ukraine Nefco <u>website</u> > Projects > Procurement > Browse Procurement notices by Country > Ukraine United Nations Global Marketplace (<u>UNGM</u>) portal > Browse Procurement notices by Country > Ukraine

3. Learn more about procurement procedures

World Bank Procurement <u>Regulation</u> EBRD Procurement Policies and Rules and Related Bank Policies

Nefco Procurement Policy and <u>Procedures</u> UN agencies have varying procurement procedures, please review regulations of each agency (e.g. <u>UNOPS</u>)

4. Prepare a competitive proposal

- Cite relevant technical and regional experience involve in-country partners, consider joint ventures
- Ensure full responsiveness to tender/proposal requirements before submission
- Follow standard bidding document forms and conditions
- Address document clarifications and extensions early
- Ensure full responsiveness to tender/proposal requirements attend scheduled pre-tender/proposal clarification meetings

5. Submit an offer

Via World Bank website

Via ECEPP

As indicated in the respective tender specifications

Offers are accepted via the <u>UN</u>
<u>Quantum system</u>

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Success in tendering with IFIs or UN agencies relies on a thorough grasp of the intricacies of procurement procedures

Understanding of the tendering process with IFIs or UN

- Tenders from IFIs and UN agencies follow rules and procedures
 designed to ensure an efficient and transparent selection process. Swedish
 companies can participate in opportunities related to Ukraine, as these
 tenders are typically open to international involvement
- Although each organization may have its own procurement guidelines and use
 a different tendering platform, there are similarities in the generally
 applied selection methods and procurement types. Understanding the
 specifics of an organization's procurement procedures before entering a
 tendering opportunity is crucial for developing a competitive proposal
- Certain organizations, such as UN agencies, appreciate proactive marketing
 efforts from potential bidders who introduce their products and services
 to relevant program and procurement officials. This is particularly important
 for facilitating procurement through selective or direct tendering

Single digital pipeline – DREAM pipeline

Digital Restoration EcoSystem for Accountable Management

In order to identify and track reconstruction-related tendering opportunities of international actors, one can also refer to the <u>Digital Restoration Ecosystem</u> <u>for Accountable Management</u> (DREAM), which is a state digital ecosystem that provides a <u>single digital pipeline</u> for all reconstruction projects

Procurement types

Open Tendering	 Competitive method involving a public invitation to submit bids Allows for wide participation and ensures transparency
Selective Tendering	 Involves an invitation to a pre-qualified or pre-selected group of suppliers to submit bids Applied in specialized or complex projects
Direct Contracting	Applied for procuring specific goods, works, or services needed in emergencies or for highly specialized requirements
Framework Agreements	 Established with suppliers to provide goods or services as needed during a specified period Allows for flexibility and efficient procurement
Request for Proposal (RFPs)	 Used when the contract requirements are not well-defined Allows for negotiations with bidders to refine proposals

Swedish companies may contribute to the rebuilding of Ukraine by engaging in local tenders on Prozorro



Using local public procurement system - Prozorro

- Swedish entities can participate in local Ukrainian public procurement procedures upon completing the registration on **public electronic procurement system Prozorro** via any of the e-trading platforms
- Registration with an e-trading platform may require providing company details, paying a registration fee, opening a Ukrainian bank account, etc. Procuring bodies may impose additional eligibility criteria, including technical base, employees, experience in similar contracts
- Evaluation is based on: (1) solely the lowest price; (2) several criterions, where the lowest price shall have 70+% of the total weight
- Announcements on procurement procedures shall be **published in English**, if the cost of procurement exceeds: (1) for goods and services EUR 130+ thsd,
 (2) for works EUR 5+ thsd

Ukrainian entities obliged to procure through Prozorro



Government bodies



Government-owned and related entities



Local authorities

Procurement types

Negotiated Procedure

 Permits the direct award without a formal tender process when a contract is reached following negotiations (urgent procurement need, lack of competition, etc.)

Open Tender

- The most commonly used procurement method allowing for any tenderer to submit a bid
- Applicable for various procurement items

Restricted Tender

- Utilized for contracts exceeding EU thresholds and when the qualitative selection of bidders is needed
- Involves two stages, starting with qualification selection

Competitive Dialogue

 Can be employed for works or services when a contracting authority cannot specify the exact technical or qualitative characteristics, necessitating negotiations

Ukraine has a well-developed investment promotion and support infrastructure, offering a wide range of opportunities for Swedish businesses

Seeking investment prospects

- Having weathered the tumultuous early months of Russia's full-scale invasion, the Ukrainian private sector has **adapted to the new business and development** landscape
- After a substantial relocation of enterprises from the active combat zone between March and August 2023, and with a significant stabilization of the frontline, Ukrainian businesses, in general, have **returned to regular operations and experienced stable growth** in activities since June 2022 (as reported by Kyiv-based consultancy Advanter Group)
- For Swedish companies seeking to navigate investment opportunities within the Ukrainian private sector or to receive support in engaging in on-the-ground project implementation, assistance besides Business Sweden is available from relevant Ukrainian actors actively involved in investment promotion and facilitation
- Swedish companies looking to participate in projects in Ukraine can explore the option of obtaining **war risk insurance coverage** to mitigate potential investment risks. The insurance is currently provided by **MIGA and U.S. DFC**, and the terms are **determined on a case-by-case basis**. It's advisable to examine the specific conditions in relation to a given project. **New war risk insurance mechanisms**, set to be accessible to Swedish companies, are anticipated to be introduced by the governments of Sweden and Ukraine





Advantage Ukraine is an investment facilitation platform for Ukrainian and international businesses, launched by the President of Ukraine in September 2022. Key services: investor guidance, investment banking advisory, capital raising & derisking



Investment opportunities pipeline

UkraineInvest



UkraineInvest is an investment promotion agency of the Ukrainian Government. Key services: support to investment projects implementation, troubleshooting of investors issues, investment incentives advisory



<u>UkraineInvest</u> Services

International investment de-risking schemes available to Swedish companies in Ukraine as of December 2023

In September 2023, the Multilateral Investment Guarantee Agency (part of the World Bank Group) approved a USD 9,1 mln, ten-year insurance package for the M10 industrial park project in Lviv



The U.S. International Development Finance Corporation (DFC) provides war risk insurance for Ukraine. As of November 2023, DFC considers several respective applications



Ukraine has a developing investment incentives matrix offering different sets of stimuli to accelerate foreign investment

In an effort to boost FDI in Ukraine, the Ukrainian Government launched a series of reforms in 2019-2022 aiming to **introduce investment incentives mechanisms similar to those in neighboring countries**. While many schemes focus on the processing sector to aid Ukraine's shift from a resource-based economy, there are also incentives tailored for sectors like IT, crucial for Ukraine's future development. These incentives are currently **accessible to Swedish companies** interested in investing in Ukraine:

Virtual economic State Support for Investment State Support for Industrial Parks Projects with significant Investments zone "Diia* City" for IT sector Up to 30% of CAPEX compensation via: tax Reduced labor tax rates, 9% exit capital tax or and duties exemption, land plots allocation, Taxes and duties exemption, compensation of 18% CIT, venture investment tools, Available infrastructure construction / costs interest rates on loans, non-refundable strengthened IP protection, simplified **Incentives** compensation, grid connection fees financing, grid connection fees compensation employment models (gig-contracts), 25-year compensation legal stability guarantees EUR 12+ mln of capital investments, 10+ 9+ employees with salaries of EUR 1,200+ new jobs, up to 5 years of project **Project** Industrial park creation & management OR 90%+ of total net income and royalties implementation industrial park membership consists of income from IT-related **Requirements** construction or modernization of related operations facilities Processing, minerals extraction for processing, Software development, IT education digital **Eliaible** waste management, warehousing and logistics, Processing, waste management, R&D, IT and marketing and advertising, R&D in IT and R&D, healthcare, hospitality, arts & culture, telecommunications **Industries** Telecom, esports, virtual assets management tourism, telecommunications

* - FROM UKRAINIAN "ДІЯ" (DIIA) - ACTION

Ukraine features a variety of convenient legal structures for conducting business, as well as a multifaceted tax system with moderate tax rates

Alternatives for Legal incorporation

Swedish companies willing to **enter the Ukrainian market with via a relevant legal structure** have the option to:

- 1. Create a **Ukrainian legal entity** to conduct business in Ukraine or
- 2. Operate directly through a **representative office** within Ukraine or managed from Ukraine

Limited
Liability
Company
(LLC)

- The most widely preferred legal entity structure comparable to an "Aktiebolag". Charter capital should be divided into units based on participants' contributions. There are: (1) no restrictions on the maximum number of shareholders; (2) no special requirements regarding allowed business activities
- LLC can be **established within 24 hours** with no registration fees: (1) offline through public service centers, regional offices of the Ministry of Justice, or with the assistance of a notary, (2) online through Diia public services platform

Representative Office

- Two types available: (1) Non-commercial representative
 office, which may not engage in business activities and is limited
 to representing the headquarters, including marketing, client
 relations, and market research; (2) commercial
 representative office, which allows for conducting business
 activities
- Representative office has **no legal entity status** it **acts on behalf of the headquarters**. Establishment is processed within 20 business days by the Ministry of Economy of Ukraine. The registration is fee is approx. USD 75

Primary state & local taxes (under the Ukrainian Tax Code)

Corporate Income Tax

- 18% basic rate
- Special rates apply to insurance and gambling activities

Personal Income Tax

- 18% basic rate
- 5% on dividends from resident companies
- 9% on dividends from nonresident companies

Value Added Tax

- 20% basic rate
- Levied on sale/import of goods (services) within/into Ukraine, and export of goods out of Ukraine

Withholding Tax

- 15% rate
- Applicable to non-residents
- Lower rates may apply in view of respective bilateral tax treaties

Military Contribution Fee

- 1,5% rate
- Levied on personal income that is subject to personal income tax

Unified Social Contrib.

22% rate with a limit set at 15 times the statutory minimum salary (approx. EUR 2600)

In addition to ongoing reform efforts, Ukraine has a robust business protection infrastructure that seeks to address individual business issues

- Since the Revolution of Dignity in 2014, **Ukraine has undergone substantial changes to enhance the business environment and address corruption.**Despite aligning with the EU requirements to establish a robust anti-corruption framework focused on both prevention and response, according to a survey by Ukraine's Corruption Prevention Agency as of April 2023 **55% of businesses identified corruption as Ukraine's third most significant challenge**, following Russia's invasion and the imbalances in low income/high cost of living
- To support businesses in **addressing cases of abuse by authorities or matters related to corruption** and to facilitate a dialogue for policy enhancement, the below **institutions provide their services free of charge to businesses** operating in Ukraine

Business Ombudsman Council



- Business Ombudsman Council (BOC) is an independent and equidistant institution which mission is to protect legal business rights before the state
- BOC considers entrepreneurs' complaints about state bodies' malpractice and helps to settle disputes at the pretrial stage
- Since its establishment in 2014, BOC processed
 12+ thsd complaints helping businesses save
 UAH 25+ bln



Submit a complaint

Parliamentary Commission on Investors Protection



- Temporary Special Commission (TSC) of the Verkhovna Rada of Ukraine on Protection of Investors' Rights is a parliamentary body responsible for parliamentary oversight in the sphere of investment activities
- TSC works with business associations and specialized authorities to promote investment attraction
- TSC considers both individual business complaints and proposals for improvement of Ukrainian business-related legislation



Submit a complaint

Swedish companies looking to start business in Ukraine should be well-informed about the martial law framework and its potential impact on their operations

- On February 24, 2022, **martial law** was imposed by the President of Ukraine, aiming to defend Ukraine's sovereignty and territorial integrity. As of November 2023, martial law is extended until at least February 14, 2023, with the possibility of further extension for a minimum of 90 days
- Martial law can lead to the establishment of temporary state bodies, notably military administrations. Military administrations possess specific powers, including the authority to enforce compulsory labor, utilize resources, and impose restrictions on movement. Temporary restrictions may be imposed on constitutional rights and freedoms during martial law, as defined by the Presidential Decree



· As of November 2023, the below martial law restrictions affecting business activities are in place



Special financial restrictions

- Ukraine's National Bank has introduced stricter currency and capital controls, including:
 - Semi-regulated currency exchange rate
 - Prohibition of cross-border monetary transfers, with exceptions for specific transactions
 - Cash limits: Daily withdrawal for individuals is capped at UAH 100 thsd (approx. USD 2,7 thsd) for individuals
 - Special permits: Required for specific transactions, granted upon request by the Cabinet of Ministers of Ukraine, among other exceptions





General restrictions

- Ongoing mobilization: All men of 18 to 60 are subject to official general mobilization to the Armed Forces of Ukraine and other military units for the national defense purposes. This may affect business operations in case an employee is drafted. Reservation of employees from mobilization is a lengthy and complicated process, with difficulties in meeting the qualifying criteria
- **Travel ban**: In view of the ongoing mobilization efforts, potential conscripts are prohibited from leaving the territory of Ukraine. This may affect business operations in case an employee is required to participate in an official delegation or a business negotiation outside Ukraine

With the Swedish Ministry for Foreign Affairs advising against all travel to Ukraine, it's crucial to grasp the implications before considering a business trip

Practical information regarding travel and staying in Ukraine

Travel advice

- As of November 2023, Swedish Ministry for Foreign Affairs advises against all travel to Ukraine due to the security situation
- Please check the Sweden Abroad website for details and updates



<u>Info from</u> Sweden Abroad

Entry to Ukraine

- As Ukraine's airspace remains closed, Swedish visitors can opt to fly to one of the European airports near the Ukrainian border and then proceed with their journey via ground transportation
- Swedish citizens can enter Ukraine without a visa for stays of up to 90 days
- No COVID-19 restrictions apply effective July 2023



Tickets, insurance, travel

tips, and other

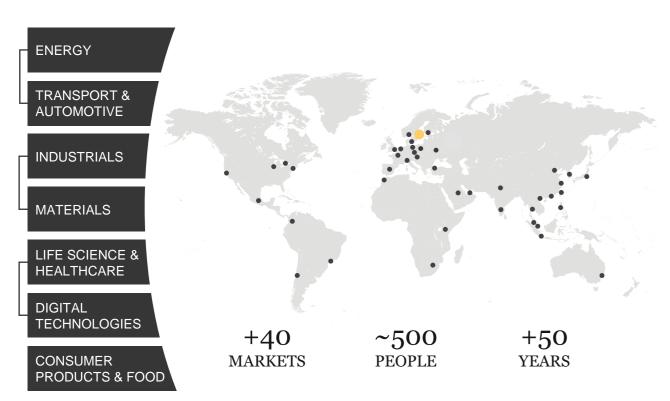
Visit

Entry to Ukraine

- Foreign visitors to Ukraine must adhere to **two essential safety guidelines**:
 - Familiarize themselves with the **local curfew hours** in the chosen region, typically enforced from 11:00 p.m. to 5:00 a.m., **during which public presence is restricted**
 - In the event of an air raid alarm or upon hearing the appropriate signal outdoors, promptly seek the nearest shelter

Business Sweden has a unique governmental and private sector mandate to provide support to Swedish companies around the world

AN OFFICE NETWORK WITH INDUSTRIAL EXPERTISE ON ALL CONTINENTS...



We shorten time to market, find new revenue streams and minimise risks

Passionate about the success of Swedish companies abroad and foreign companies in Sweden

Unique in combining analytical skills with key stakeholder access

Local, hands-on and agile

...SUPPORTING COMPANIES THROUGH OUR CONSULTING SERVICES

COMMERCIAL AGENDA [ORGANIC GROWTH]

When you need to plan, set and drive your **organic growth agenda**, including **strategic market expansion** aspects, such as market selection or market entry analyses, as well as more **operational sales acceleration** aspects, such as finding new customers or partners or winning a local tender

MERGERS & ACQUISITIONS [INORGANIC GROWTH]

When you are pursuing in-organic growth and need deal cycle advisory support, including setting an acquisition strategy, identifying and qualifying potential prospects, specific tech scouting, joint ventures or post-merger support

PUBLIC AFFAIRS

When your business is affected by **new policies** or you are expanding into new markets where rules, regulations or opinions are different and local expertise or **public stakeholder engagement is needed** and you need support in navigating processes and strengthening relationships

SUPPLY CHAIN MANAGEMENT

When you need **supply chain management support**, such as setting your manufacturing **footprint**, identifying and evaluating your potential or existing **suppliers** or short-term **risks** and disruptions handling as well as searching for more **proactive business intelligence** monitoring

BUSINESS INCUBATION & OPERATIONS

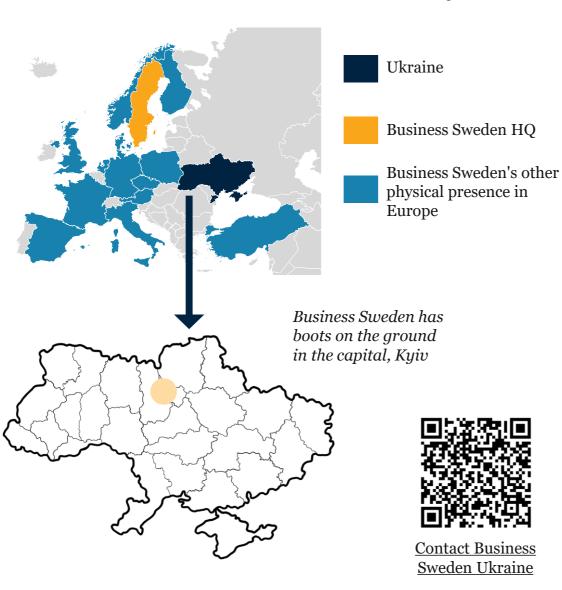
When your company needs **hands-on support on administrative and legal matters** on your markets, such as legal establishment, finding office space, finance and payroll support or finding the right people for your local operations

GOVERNMENT-ENABLED SERVICES

When your company is operating a field which is prioritized by Sweden, we perform invest promotion & advisory, small business programs, business delegations and events, mega projects, trade & invest facilitation and other subsidized services related to trade and invest in Sweden

Business Sweden is heavily investing in facilitating the process of having Swedish companies contribute to the rebuilding of Ukraine

Main contact information on Business Sweden's Ukraine operations



Andreas Giallourakis



Country Manager Ukraine

- Responsible for Business Sweden's operations in Ukraine
- Previously Market Area Director Africa and Trade Commissioner to Kenya as well as Market Area Director Eurasia and Trade Commissioner to Russia
- 16+ years of experience in trade and investment promotion, entrepreneurship development, military affairs and finance in emerging markets

Email: andreas.giallourakis@business-sweden.se

Phone: +46 (0)703 90 94 73

Yevhenii Shakotko



Project Manager Ukraine

- Business Sweden's first local team member already on the ground in Kyiv
- Previously Deputy Executive Director at UkraineInvest, Government Expert at Ukraine's Ministry of Justice, and other roles within governmental and business settings in Ukraine
- 8+ years of experience in investment promotion, government relations and policy reform

Email: yevhenii.shakotko@business-sweden.se

Phone: +38 (066) 630 81 99

Business Sweden is gradually expanding the team in Ukraine and is besides the local team in Kyiv also utilising the full resources of Business Sweden in our headquarters, Europe and globally

